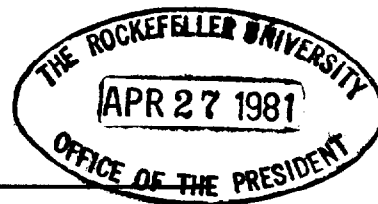




DOW CHEMICAL U.S.A.



April 20, 1981

BARSTOW BUILDING
2020 DOW CENTER
MIDLAND, MICHIGAN 48640

Dr. Joshua Lederberg
President
The Rockefeller University
1230 York Avenue
New York, NY 10021

Dear Dr. Lederberg:

I would like to bring your attention to the Research Animal Alliance (RAA), a 501(c)(6) non-profit trade association which represents universities and companies that use laboratory animals for research and testing. RAA addresses legislative and regulatory issues on a state and federal level. Membership includes pharmaceutical, chemical and oil companies, universities, animal suppliers and breeders and research institutes.

As I'm sure you are aware, the animal welfare movement in this country has gained significant financial resources and media attention during the past several years. This phenomenon is based primarily on humane and anti-vivisection organizations' change of strategy. They no longer focus their attention on improved housing and care for laboratory animals, but rather on the issue of animal rights. While scientists may disregard their claims of unnecessary and duplicative utilization of animals, the general public finds a great deal of appeal in this concept. The result has been the introduction of ethics courses on this subject in universities throughout the country and newspaper and TV coverage on a weekly basis, discussing the validity of these animal welfare arguments. Congressional leaders have illustrated their support of the issue through the introduction of seven pieces of legislation mandating that alternatives to the use of animals be studied.

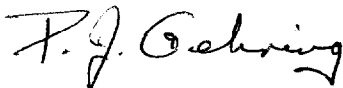
The recent Draize Test controversy is indicative of the impact the animal welfare movement can have on any segment of the lab animal community. More than 400 humane and anti-vivisection organizations pooled their resources to launch a major media campaign against Revlon specifically and the cosmetic industry generally in regard to their use of the Draize Test. As a result of this campaign, Revlon granted the Rockefeller University \$750,000 to institute a 3-year study to find an alternative to the Draize. The Cosmetic, Toiletry and Fragrance Association (CTFA), the cosmetic industry's trade association, in an effort to rid themselves of the constant attacks by animal activists, have stated their intentions to establish a national center for alternatives research. Avon has contributed \$750,000 to the center and other cosmetic companies are following suit.

The same animal welfare coalition who launched the Draize Test campaign has publicly stated that their next target is the chemical industry. Without a spokesman dedicated to representing the issue on behalf of the scientific community, chemical companies could very well find themselves under the same kind of attack recently experienced by the cosmetic companies. Even if this fails to occur in the immediate future, our business is inextricably associated with the use of animals to assess safety. Unwarranted restrictions of this function are potentially as stifling as over regulation. Therefore, I urge you to give some consideration and support to addressing this issue.

RAA was established two years ago by scientific associations and companies throughout the country who were concerned that the voice of science was muffled, especially in Congress and the public sector. As a trade association, it is free to lobby on behalf of its members and in the name of science. Its efforts behind the scene have helped to stall passage of numerous animal bills and regulations. RAA is now planning various programs to inform the general public of biomedical research needs.

If RAA is to be effective in its representation of the scientific community, it is imperative that all chemical companies who have a stake in this issue lend their full financial support. Thus, I am encouraging you to join RAA.

If you would like further information or have any questions about this worthwhile organization, please feel free to contact me or Mrs. Frankie L. Trull, Executive Director, Research Animal Alliance.



P. J. Gehring
Vice President of Agricultural Chemicals R&D
and Director of Health & Environmental Science

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Enclosure